



pennineevents

### **Site Assessment and Design**

Using Pennine Event as your Site Assessor or Designer can save you money, maximise commercial opportunities, ensure a great site layout leading to a highly regarded and successful event.

How to position and layout the various items and services that are required on a site, in a way that ensures free flow of people, no pinch points, maximises commercial opportunities, is aesthetically attractive, fits with brand strategy, is safe and minimises the cost, can be a maze to navigate for novice event organiser.

With significant experience of all manner of event design in unusual locations we are extremely well versed in providing a variety of solutions that best meets the needs of every stakeholder. Building on our substantial experience of a wide range of event types and venues from: Royal Parks and City Centres to isolated fields; we can cater for all get-in and get-out restrictions, combined with design skills and technology we can advise you and create effective site plans.

Naturally, before deciding on a venue for an event, it is always advisable to assess the site for suitability for the particular nature of the event, this is another service we can provide.